

# BUSINESS

## Expo & Conference

RE-UNITE | RE-CONNECT | RE-ENERGIZE



### ABOUT THE EVENT & SPONSORSHIP OPPORTUNITIES

The **Business Expo & Conference** will be held on **Thursday, June 6th** in the **Warren Ballroom, SUNY Plattsburgh**.

The Business Expo & Conference offers our members the opportunity to **showcase their products and services to our members and the public, have solid networking opportunities as well as listen to our Keynote speaker!**

As a sponsor you will receive premium locations for your exhibitor table OR choose to be a sponsor and benefit from the marketing without setting up a table. See what is included in the different levels below.

Come prepared to learn and enjoy networking with fellow business owners, professionals of all levels, and industry partners!

### SPONSORSHIP OPPORTUNITIES

#### PLATINUM LEVEL - NON-COMPETE COMPANIES\*

**\$3,000 or \$2,500 without exhibitor table**

- Optional exhibitor table with 2 chairs
- Unlimited number of registration for your representatives
- Program guide listing
- Logo on sponsorship page of program guide
- Attendee list (emails included unless registrant opts out)
- Web and social media promotion
- All media platform publicity before, during and after event
- Digital presence with logo on main stage and breakout session
- Signage throughout event space
- Full page placement in program guide (color)
- Two Today's Dose Member Spotlight

#### GOLD LEVEL\*

**\$1,800 or \$1,100 without exhibitor table**

- Optional exhibitor table with 2 chairs
- Unlimited number of registration for your representatives
- Program guide listing
- Name on sponsorship page of program guide
- Attendee list (emails included unless registrant opts out)
- Web and social media promotion
- All media platform publicity before, during and after event
- Digital presence with logo on main stage and breakout session
- Signage throughout event space
- Half page placement in Program guide (color)

#### SILVER LEVEL\*

**\$1,500 or \$800 without exhibitor table**

- Optional exhibitor table with 2 chairs
- Unlimited number of registration for your representatives
- Program guide listing
- Name on sponsorship page of program guide
- Attendee list (emails included unless registrant opts out)
- Web and social media promotion
- All media platform publicity before, during and after event
- Digital presence with business name on main stage and breakout session room
- Signage throughout event space.

#### Agenda

- 7:30am-9:00am: Registration/Exhibitor table set-up
- 9:00am-10:00am Welcome Remarks & Opening Keynote
- 10:00am - 11:00am: Speed-Networking
- 11:00pm - 12:00pm: Exhibits and Networking
- 12:00pm-1:00pm: Buffet Lunch & Networking
- 1:00pm - 2:00pm: Educational Breakout Sessions
- 2:00pm - 3:00pm: Exhibits and Networking
- Offsite Reception to follow

#### Are you in?

Count me in!

- |  |   |
|--|---|
| <input type="checkbox"/> Platinum with table | <input type="checkbox"/> Platinum without table |
| <input type="checkbox"/> Gold with table     | <input type="checkbox"/> Gold without table     |
| <input type="checkbox"/> Silver with table   | <input type="checkbox"/> Silver without table   |

I can't sponsor this year, but I would love be an exhibitor.

I Can't make it this year.

#### Contact Information

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

**QUESTIONS?** Contact Adriana 518.563.1000  
adriana@northcountrychamber.com

\*Non-compete companies within the Platinum level only, businesses within the same industry may sponsor at either Gold or Silver levels.